

RAJAR DATA RELEASE



Quarter 4, 2019 – February 6th 2020

NATIONAL STATIONS

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 18	Q3 19	Q4 19	Q4 19 vs. Q4 18	Q4 19 vs. Q3 19	Q4 18	Q3 19	Q4 19
ALL RADIO	Q	48401	48537	48136	-0.5%	-0.8%	100.0	100.0	100.0
ALL BBC	Q	33966	33451	33584	-1.1%	0.4%	50.9	49.4	51.0
15-44	Q	13260	12966	13048	-1.6%	0.6%	34.9	33.9	35.5
45+	Q	20705	20485	20535	-0.8%	0.2%	59.7	57.5	59.4
ALL BBC NETWORK RADIO	Q	31146	30828	31081	-0.2%	0.8%	44.6	43.0	45.0
BBC RADIO 1	Q	9375	9352	8790	-6.2%	-6.0%	5.7	5.8	5.6
BBC RADIO 2	Q	14889	14181	14438	-3.0%	1.8%	18.1	15.9	17.0
BBC RADIO 3	Q	1826	1932	2126	16.4%	10.0%	1.2	1.3	1.4
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	10855	10793	11416	5.2%	5.8%	12.7	12.2	13.4
BBC RADIO 4	Q	10484	10342	10977	4.7%	6.1%	11.2	11.0	12.0
BBC RADIO 4 EXTRA	Q	2130	1987	2271	6.6%	14.3%	1.5	1.2	1.4
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5111	5869	5522	8.0%	-5.9%	3.4	4.5	3.7
BBC RADIO 5 LIVE	Q	4965	4983	5412	9.0%	8.6%	3.3	3.2	3.5
BBC RADIO 5 LIVE SPORTS EXTRA	Q	667	2195	914	37.0%	-58.4%	0.1	1.3	0.2
BBC 6 MUSIC	Q	2295	2414	2487	8.4%	3.0%	2.1	2.1	2.4
1XTRA FROM THE BBC	H	1056	1066	987	-6.5%	-7.4%	0.5	0.4	0.4
BBC ASIAN NETWORK UK	H	527	602	519	-1.5%	-13.8%	0.3	0.2	0.2
BBC WORLD SERVICE	Q	1556	1205	1377	-11.5%	14.3%	0.8	0.6	0.8
BBC LOCAL/REGIONAL	Q	7799	7430	7500	-3.8%	0.9%	6.3	6.3	6.0

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	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 18	Q3 19	Q4 19	Q4 19 vs. Q4 18	Q4 19 vs. Q3 19	Q4 18	Q3 19	Q4 19
ALL COMMERCIAL	Q	35577	35930	35157	-1.2%	-2.2%	46.5	48.1	46.6
15-44	Q	17897	17884	17454	-2.5%	-2.4%	62.0	62.7	61.6
45+	Q	17680	18046	17703	0.1%	-1.9%	38.0	40.3	38.4
ALL NATIONAL COMMERCIAL	Q	20800	22361	22416	7.8%	0.2%	18.6	21.4	22.0
ABSOLUTE RADIO NETWORK	H	4751	4921	4908	3.3%	-0.3%	3.3	3.6	3.6
ABSOLUTE RADIO	Q	2387	2447	2309	-3.3%	-5.6%	1.7	1.8	1.7
ABSOLUTE RADIO 60S ¹	H			136					*
ABSOLUTE RADIO 70S	H	229	208	212	-7.4%	1.9%	0.1	0.1	0.1
ABSOLUTE RADIO 80S	Q	1479	1824	1420	-4.0%	-22.1%	0.8	1.0	0.7
ABSOLUTE RADIO 90S	H	969	856	851	-12.2%	-0.6%	0.4	0.4	0.4
ABSOLUTE RADIO 00S ¹	H			217					0.1
ABSOLUTE CLASSIC ROCK	H	773	721	740	-4.3%	2.6%	0.4	0.4	0.4
CAPITAL BRAND (UK)	H	8251	8103	7595	-8.0%	-6.3%	4.3	4.4	4.0
CAPITAL NETWORK (UK)	H	7266	7071	6546	-9.9%	-7.4%	3.6	3.6	3.3
CAPITAL XTRA BRAND UK	H			1782					0.7
CAPITAL XTRA (UK)	H	1792	1879	1677	-6.4%	-10.8%	0.7	0.8	0.6
CAPITAL XTRA RELOADED	Q			330					0.1
CLASSIC FM	Q	5309	5137	5461	2.9%	6.3%	3.6	4.0	4.1
COUNTRY HITS RADIO	H		234	247		5.6%		0.1	0.1
GOLD NETWORK (UK)	H	1253	1288	1282	2.3%	-0.5%	0.9	1.0	0.9
GREATEST HITS NETWORK	H		1209	1264		4.5%		0.8	1.0
GREATEST HITS RADIO	H		818	845		3.3%		0.6	0.7
HEART BRAND (UK)	H	9743	9810	9523	-2.3%	-2.9%	6.5	6.4	6.2
HEART 70S	Q			248					0.1
HEART 80S	Q	1312	1672	1097	-16.4%	-34.4%	0.5	0.7	0.5
HEART 90S	Q			627					0.3
HEART DANCE	Q			380					0.2
HEART EXTRA	Q	583	466	483	-17.2%	3.6%	0.3	0.1	0.2
HEART NETWORK (UK)	H	8537	8564	8079	-5.4%	-5.7%	5.7	5.5	5.2
HEAT	H	652	538	507	-22.2%	-5.8%	0.3	0.2	0.2
HITS RADIO BRAND	H	6162	6684	6657	8.0%	-0.4%	5.3	5.5	5.4
HITS RADIO NETWORK	H	5599	5914	5878	5.0%	-0.6%	4.3	4.6	4.4
HITS RADIO	H	804	810	823	2.4%	1.6%	0.3	0.3	0.4

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		Q4 18	Q3 19	Q4 19	Q4 19 vs. Q4 18	Q4 19 vs. Q3 19	Q4 18	Q3 19	Q4 19
JACK RADIO ¹	H		145	144		-0.7%		*	*
JAZZ FM	H	589	548	583	-1.0%	6.4%	0.2	0.2	0.2
KERRANG!	H	582	504	476	-18.2%	-5.6%	0.2	0.2	0.2
KISS NETWORK	H	5573	5558	5276	-5.3%	-5.1%	3.0	2.9	2.9
KISS FRESH	H	620	562	540	-12.9%	-3.9%	0.2	0.1	0.2
KISSTORY	Q	1805	2554	2204	22.1%	-13.7%	0.7	1.3	0.9
LBC NETWORK (UK)	H	2206	2574	2719	23.3%	5.6%	2.1	2.5	2.6
MAGIC NETWORK	H	4219	4203	4173	-1.1%	-0.7%	2.4	2.3	2.5
MAGIC CHILLED	H	337	377	311	-7.7%	-17.5%	0.1	0.1	0.1
MAGIC SOUL	H	307	311	343	11.7%	10.3%	0.2	0.2	0.2
MELLOW MAGIC	H	603	664	626	3.8%	-5.7%	0.3	0.2	0.3
PLANET ROCK	Q	1092	1067	1210	10.8%	13.4%	0.7	0.8	0.9
SCALA RADIO	H		231	249		7.8%		0.1	0.2
SMOOTH BRAND (UK)	H	5832	5753	5611	-3.8%	-2.5%	4.2	4.2	3.9
SMOOTH RADIO CHILL	Q			301					0.1
SMOOTH RADIO COUNTRY	Q			204					0.1
SMOOTH EXTRA	Q	908	936	697	-23.2%	-25.5%	0.5	0.4	0.3
SMOOTH RADIO NETWORK (UK)	H	5103	5133	4881	-4.4%	-4.9%	3.7	3.7	3.4
SUNRISE RADIO NATIONAL	H	303	383	318	5.0%	-17.0%	0.1	0.2	0.1
TALKRADIO	H	302	409	433	43.4%	5.9%	0.1	0.2	0.3
TALKSPORT	H	2959	2948	2912	-1.6%	-1.2%	1.9	1.8	1.8
TALKSPORT2	H	326	326	324	-0.6%	-0.6%	0.1	0.1	0.1
UNION JACK ¹	H		184	179		-2.7%		0.1	0.1
VIRGIN ANTHEMS	Q		208	211		1.4%		0.1	0.1
VIRGIN CHILLED	Q		148	126		-14.9%		*	*
VIRGIN RADIO ¹	Q		1417	1530		8.0%		0.8	1.0
RADIO X NETWORK (UK)	H	1648	1737	1660	0.7%	-4.4%	1.4	1.4	1.4
ALL LOCAL COMMERCIAL	Q	26281	25988	24348	-7.4%	-6.3%	27.9	26.7	24.6
OTHER LISTENING	Q	3535	4035	3769	6.6%	-6.6%	2.5	2.6	2.4